Montville Farmers Market Commission Special Meeting Agenda May 4, 2021 Montville Town Hall – Room 203

- 1. Meeting was called to order by Parks and Recreation chair Kate Southard
- 2. Pledge of Allegiance
- 3. Roll Call- Present were: Kate Southard, Kelley Orbe, Michael Orbe, Karen Orbe, and Tom Holmes.
- 4. Old Business
  - a. No old business
- 5. New Business
  - a. Commissioner (Kelley) Orbe asked for a change to the application form asking for proof of liability insurance to be provided with application. The motion was made, seconded by Commissioner Southard. Voice Vote; All in favor; motion carried.
  - b. Commissioner (Kelley) Orbe brought a quote from Fast Signs for the purchase of 30 advertisement signs. It was agreed to talk to commissioner Tom Holmes about the condition of the old signs first. The motion was made to order signs after conversing with Commissioner Holmes. Motion made by Commissioner (Kelley) Orbe, seconded by Commissioner (Michael) Orbe. Voice Vote; All in favor; motion carried.
  - c. Commissioner Southard brought up the Montville Farmers Market page. Insights of the page were discussed and deemed favorable. It was agreed to repost repeatedly on various related pages.
  - d. Potential vendors were discussed. Commission members planned to contact more potential vendors before following meeting. Vendors included Kurt Lakowsky for syrup, Momcycle, Collins Farm, Terra Firma Farm and others.
  - e. Yoga as a potential form of entertainment was agreed upon. It was agreed Commissioner (Kelley) Orbe would contact Rosemary Gentile and Heather Barber to host Market Yoga Days
  - f. Commissioner (Karen) Orbe agreed to find favorable dates for a Market Car Show and to print flyers to be given out to local businesses.
  - g. Commissioner (Michael) Orbe provided information about radio advertising. It was agreed that more information was needed to make a decision.

- h. The commission talked at length about options to attract crowds. A bounce house for kids and a beer tent or wine tasting were all agreed to be good options. Commissioner Southard agreed to find out more information. about the condition of the old signs first. The motion was made to order signs after conversing with Commissioner Holmes. Motion made by Commisioner (Kelley) Orbes, seconded by Commissioner (Michael) Orbe. Voice Vote; All in favor; motion carried.
- 6. Commissioner Kate Southard asked for comments from the public; there were none.
- 7. Adjournment
  - a. Motion made by Commissioner Kelley Orbe to adjourn at 8:00 pm.